



# CAREERS AT COUNCIL JOBS SUMMIT

**Partnership Prospectus**

Swissotel, Sydney • Wednesday 1 May 2024

[LGNSW.ORG.AU](http://LGNSW.ORG.AU)

# About Careers at Council

Careers at Council is local government's national careers and employment website, managed by Local Government NSW on behalf of the State and Territory Local Government Associations. It provides insight into what a career in local government is like, bringing together career and employment opportunities across multiple councils, under a single banner.

Careers at Council helps councils find people with the right skills to serve their communities. A unique content and story-driven platform, Careers at Council showcases councils' diverse employment opportunities and informs job seekers, students, and career influencers about career pathways in local government.

Careers at Council is also a resource for councils. In addition to the current range of career resources and bespoke council content that can be shared on council channels, further expansion of subscriber benefits is planned for 2024, in collaboration with industry partners.

Careers at Council offers a range of partnership opportunities with businesses that want to engage with the 210+ councils that have joined Careers at Council, and the 400,000+ visitors who use the site each year.

## About The Event

With long-standing challenges in attracting and retaining staff in local government, the inaugural Careers at Council Jobs Summit provides the opportunity for decision-makers in councils to learn more about labour market trends and share successful practice that contributes to building a skilled and sustainable workforce.

The program includes a mix of specialists in labour market analysis and employment marketing, along with council case studies that will explore ways in which to better engage with our future workforce from the school and university sectors. The Summit will also look at opportunities for local government to recruit from the talent pools amongst veterans, migrants, and people with disabilities.

Other topics explored at the Summit include staff retention – how to establish models of flexibility that work for employees and employers, the impact of job redesign, and effective succession planning. We also look to the future and the impact of AI on job roles and service delivery.

The Summit will be held from 9.00am to 4.30pm, in-person at the Swissotel, and online. Approximately 100 people are expected to attend in-person from metropolitan and regional councils in NSW and interstate, and a further 50 persons online.





# Who will attend the event?

The Careers at Council Jobs Summit has been curated for local government HR teams, elected members, general managers and senior managers.

# Benefits of Partnership

Partnering with LGNSW will provide an outstanding networking opportunity, allowing you to profile and promote your business, products, and services to decision-makers and influencers within local government.

Partners will receive acknowledgement, benefits and entitlements according to their level of partnership. These will include verbal and signage recognition, logos on conference material and digital opportunities.

In the months leading up to the event, the conference will be promoted through Careers at Council email and social media, and similar channels at each of the State and Territory Associations. In NSW, the Summit will be promoted in the LGNSW The Weekly, media releases, LinkedIn and X (formally Twitter).



## Contact Us

If you have any questions, please contact

**Michelle Aubert**

Events Partnership Officer

**T 0408 791 492** or **E [sponsorship@lgnsw.org.au](mailto:sponsorship@lgnsw.org.au)**

# Partnership Opportunities

## Elite Partner

**APPLY NOW**

**\$6,000**  
+GST (1 ONLY)

- Exclusive "Elite Partner" status
- Acknowledgement by MC as Elite Partner at the official conference opening
- Exhibition booth
- Three full registrations inclusive of conference sessions
- Opportunity to distribute corporate gifts / non-paper promotional items during the conference
- Signage at the conference (1 x banner for the stage)
- Company logo shown and organisation acknowledged in the conference breaks
- Logo on the conference program
- Logo on LGNSW's website with direct link to Partner's website
- Opportunity to use your conference Partnership in your company's promotional marketing

## Coffee Cart Partner

**APPLY NOW**

**\$4,500**  
+GST

- Exclusive "Coffee Cart Partner" status
- Exhibition booth
- Two full registrations inclusive of conference sessions
- Opportunity to provide branded aprons and/or shirts for barista staff to wear
- Company logo shown and organisation acknowledged in the conference breaks
- Logo on LGNSW's website with direct link to Partner's website
- Logo on the conference program
- Opportunity to use your conference Partnership in your company's promotional marketing



### Trade Display Exhibitor

**APPLY NOW**

**\$2,000**  
+GST (8 AVAILABLE)

- Exhibition space
- One full registration inclusive of conference sessions and social events
- Logo on LGNSW's website with direct link back to Partner's website
- Company logo shown and organisation acknowledged in the conference breaks
- Opportunity to use your conference Partnership in your company's promotional marketing

